

## Orthodontic Staff Appreciation Week Testimonial Submission Guidelines

The AAO would like to celebrate your staff, too! Please submit a written or video testimonial which the AAO can share with its members about Orthodontic Staff Appreciation Week. Consider answering the following questions as you draft or record your testimonial:

1. Why do you appreciate your staff?
2. How does your staff contribute to the success of the practice?
3. How does your staff provide excellent care to your practice's patients?

### Written Testimonial

Written testimonials may be submitted via email to [bsimon@aaortho.org](mailto:bsimon@aaortho.org), along with a signed testimonial release form (available at <https://marketing.aaoinfo.org/practice-management/materials-staff-appreciation/>).

### Video Testimonial

Video files may be submitted in a preferred .mov, .mp4 or .wmv format. Video clips less than 10mb in file size may be submitted via email directly to [bsimon@aaortho.org](mailto:bsimon@aaortho.org), along with a signed video release form (available at <https://marketing.aaoinfo.org/practice-management/materials-staff-appreciation/>.) For video clips 10mb or larger, use a service such as Dropbox or SendBigfiles.com.